

# GRISH ART

graphic / web design > photography > art commissions

## introducing grish art to artists

*grish art* works closely with professional visual artists to produce an online representation of their work. Being an artist is not only about producing work but also getting it seen by as wide an audience as possible. We ensure that our design elements compliment the artist's vision and identity.

*grish art* understands the financial constraints of being an artist therefore, we offer a special rate for an individually designed, fully constructed, maintained and updated web presence. We optimise your site to rank highly in search engines but also offer simple to follow marketing advice to increase the visibility of your site on the web.

This portfolio sample pdf offers you highlighted case studies of artist websites and promotional material including exhibition catalogues we have produced.

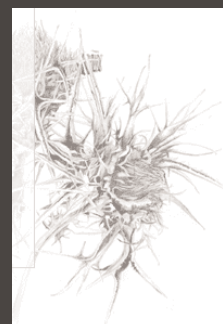
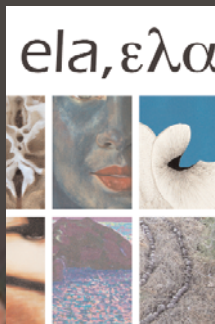
Please have a look, read the artist feedback and then contact us to discuss your project, we look forward to hearing from you.

**[design@grishart.co.uk](mailto:design@grishart.co.uk)**

**[marketing@grishart.co.uk](mailto:marketing@grishart.co.uk)**

Alternatively, please visit our website at **<http://www.grishart.co.uk>**

*grish art* is a combination of graphic/web design, photography and art, which gives the perfect mix of creative ability and technical skills. Our team consists of industry experienced professionals who have joined together to offer you this holistic approach, from studio photography of your artwork, exhibition catalogue and invitation design and print through to the management of exhibitions and events, *grish art* offers your art practice the whole package.



GRAPHIC / WEB DESIGN, PHOTOGRAPHY, ART COMMISSIONS

# art brochures, invites & posters

**grish art creates catalogue for international artists and sponsors the exhibition**

**the brief** To create an exhibition catalogue to promote each individual artist as well as the group of international practitioners as a whole, ensuring the highest quality of artwork imagery and ease of access to artists' bio's and contact details.

**what we did** *grish art* was one of the sponsors for the art exhibition 'ela,ela', a show by international artists showing in Limassol and Pafos, Cyprus. We not only provided financial support ourselves but also secured additional funds from five other businesses including media sponsor Rock FM.

*grish art* designed and produced all promotional material including the artists' catalogue, online gallery, posters and invitations. We managed event reception evenings and obtained sponsorship from Hennessey Cognac in the form of free Hennessey drinks on the opening nights with bar staff present as well as all press, radio and television advertising.

**and then...** The main artist catalogue pictured here sold over 150 copies and with *grish art's* holistic approach towards the promotion and event management for these art exhibitions, invigilators recorded over 2,500 visitors. The artist group sold artwork totalling more than £6000 and have since been contacted via the website we created for future exhibitions and commissions.



"The constant support from grish art towards our project resulted in a highly successful art exhibition. Grish art promoted our artwork effectively and gave us a catalogue we can use for future publicity."

**Jennifer Kilgour, artist**

# websites and online marketing

## grish art creates website for contemporary artist

**the brief** To create a promotional web presence for contemporary practicing artist, Caroline Hepburne-Scott. To include online gallery, contact form and updatable blog news section. To ensure website is designed within colour spectrum of artworks complimenting the artist's brand design.

**what we did** *grish art*, worked closely with the artist detailing cv / biography and exhibition history. *grish art* selected a specific artwork to use as the background image on a minimal site. Content provided by the artist was formulated in to cv/biog, exhibitions, links and a gallery page along with a designed blog page inline with the site.

**and then...** The result <http://www.carolinehepburne-scott.co.uk> *grish art* has created a site, which uses a simple yet highly effective presentation of delicate artworks, successfully marrying art and design. The site has consistent daily visitors and is fully optimised to ensure the artist is found through all search engines.

**more sites...** [sarahmissetbrook.com](http://sarahmissetbrook.com), [caryswilson.co.uk](http://caryswilson.co.uk), [gemmaplant.com](http://gemmaplant.com), [carolinehepburne-scott.co.uk](http://carolinehepburne-scott.co.uk), [rogerthornton-photography.co.uk](http://rogerthornton-photography.co.uk), [artelaela.org](http://artelaela.org), [paulinahortynska.com](http://paulinahortynska.com), [gaylsharabi.com](http://gaylsharabi.com)

Caroline Hepburne-Scott contemporary artist

cv-biography > gallery > contact > news > home

### Caroline Hepburne-Scott - introduction

Caroline Hepburne-Scott is a contemporary Scottish artist living and working near Hawick, in the Scottish Borders. Drawing inspiration from the extraordinary landscape of this and other areas where she has lived, Caroline uses a variety of materials and processes to explore and create.

After graduating from the Edinburgh College of Art in 2005 with a BA (Hons) Art and Design (Painting) Caroline Hepburne-Scott has continued to use the natural environment as a source of inspiration. She focuses on relating something of the atmosphere and context of a place with details of often unnoticed fragile and transitory elements.

Applying a variety of materials, she uses the qualities of glass, paper, latex and paint to inform and develop her practice. Through these mediums and emphasis on the compositional use of space she creates a strong sense of atmosphere and peace through her work. Large empty areas contrast with obsessive yet quiet detail to draw viewers to inspect and involve themselves. Drawing has always been the strongest force evident in her work and is the aspect from which all else develops.

Travel has been an important influence and time spent in Australia and New Zealand after graduating, as well as a Post Graduate Diploma at the Cyprus College of Art in Paphos have through varying and dramatic light, colour and atmosphere, created a contrast with her Scottish roots. Adapting to such different working conditions and environments have provided exciting sources of development in her practice over recent years.

> latest news  
Caroline is currently working in her new studio in the Scottish Borders. She has returned from an eight month stay in Cyprus creating work from her surroundings. Click here to read how Cyprus inspired Caroline's art work. ([click here to view](#))

links / site map © 2007 Caroline Hepburne-Scott site designed by grish art

"grish art provided a fantastic all round service. Extremely helpful, great design work and open to ideas, the website created is invaluable to my work as an artist, making it available to the largest possible audience. They have been extremely helpful also in taking me through the basic workings of the website, explaining how different aspects are important so that I may be able to understand, update and modify information. This has made a huge difference to me. The feedback I have received thanks to the website is enormous and for this I am extremely grateful to grish art."

**Caroline Hepburne-Scott, artist**